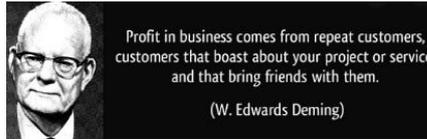


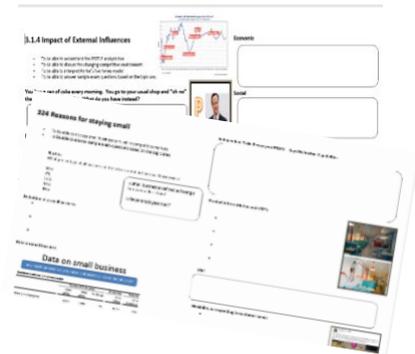
# Year 13 Transition: Business Studies



## 1) Continue the Year 13 work from TEAMS lesson

You need to continue to work your way through the worksheets provided. We have almost completed Year 13 section 3.1. But you have also got to complete 3.2. Use the PowerPoints uploaded to SMH to complete your work. Worksheets to complete:

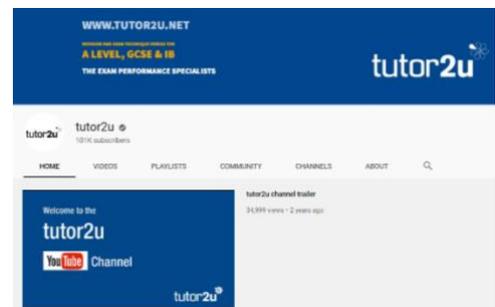
- 3.1 Business Objectives and strategy
  - 3.1.1 Corporate objectives
  - 3.1.2 Theories of corporate strategy
  - 3.1.3 SWOT analysis
  - 3.1.4 Impact of external influences
- 3.2 Business Growth
  - 3.2.1 Growth
  - 3.2.2 Mergers and Takeovers
  - 3.2.3 Organic Growth
  - 3.2.4 Reasons for staying small



## 2) Independent Study through Tutor2U

Watch the blogs, new news stories at Tutor2U. They also have the dedicated Business A-Level You Tube channel. You can watch any of these and make notes. You should return with evidence of notes from these on the following topics:

- Interpretation of accounts
- Investment appraisal
- Theories of corporate strategy (Porter/Ansoff)
- Merger and Takeovers
- Year 12 Financial Concepts
- PED and YED
- Critical Path



## 3) Revision of ALL Year 12 Content (You will sit the Year 12 Examination at the end of September as an in-class assessment and need to be prepared!)

- Look back at old answers in your blue exercise books. What did our marking tell you to improve – could you rewrite some question responses
- Revise your notes
- Learn terminology and concepts
- Plan answers using the exam packs given

## 4) READ the NEWS: You must try to keep up with the Business News. You don't have to read everything. Just catch a glimpse and scan read. These little bits of business gold will be useful in your Year 13 exam.

Make notes in "Have I got BUSINESS News for YOU! -

<https://www.bbc.co.uk/>



# 12 Steps out of Year 12 for Business

	ACTIVITY	HOW TO USE – do 20-30 mins a day!
1	Re-read your notes The power of KNOWING your theory cannot be understated	<b>Theme 1</b> - Marketing and People <b>Theme 2</b> - Managing Business Activities
2	Learn terminology	Make key term cards Make posters for your bedroom Record yourself explaining the terminology- you can listen to these anywhere!
3	Practice Exam Papers	Use them! – You have copies of AS exam papers. These packs are really useful and you should look to complete as much as possible – do a question per day!
4	Follow us on Twitter	Mr Bradbury will upload relevant news stories and economic activity during the summer @HGHSBusiness
5	Make your own podcasts	Record yourself explaining a theory or the knowledge of a particular section
6	Practice Questions	Plan a response (planning grids or mind-maps) Practice a timed response Write a, 'perfect' paragraph for longer question
7	Wider Reading	Try to keep abreast of current news stories. Spend some time looking at news stories on the BBC website. It's all relevant and improves your Business Literacy
8	Set up a Study Group	Revise with friends! Plan responses together, share revision resources etc.
9	Watch films or TV!	Watching Business related programmes and useful. Hotel Nightmares, Apprentice re-runs, Risking it all and even Homes under the Hammer!
10	Posters	Make posters for your bedroom – exploding your knowledge and understanding of topics
11	Mind-maps	Make mind-maps of key business theories – Porters Five forces model, Ansoffs Matrix, Kays Distinctive Capabilities, Porters Corporate strategy
12	Tutor2U Video	These can be useful for so much of our course. Don't sit passively. Watch the video and make notes as you watch