

Transition Subject Tasks



Subject: Media

Course: A Level

Exam Board: EDUQAS

Tasks below are to be completed before September 2020

Complete an introduction to our A Level Media Language Theories. Having a basic understanding of these theories will help you to get a head start when you begin Year 12.

MEDIA LANGUAGE THEORETICAL PERSPECTIVES

Media Language = The study of how media products communicate messages to audiences

Theoretical Perspective = An 'idea' an expert has had about how the media communicates messages and appeals to the audience

At A Level, you will study theoretical perspectives (ideas) from a range of experts, but the first 5 are below to get you started:

- Strauss - Barthes - Todorov - Neale - Baudrillard

FOR EACH THEORETICAL PERSPECTIVE

Task 1 - Watch Mrs Fisher's YouTube video on the set theory (search for the theorist name on her channel). <https://www.youtube.com/channel/UCUKrxp4BcJrGLzmqAhCjASg>

If this link doesn't work, simply type 'Mrs Fisher YouTube' on Google

Draw a mind map or make basic notes on the theory as you watch. Consider:

- What are the main ideas of the theory?
- What areas of the media can this be applied to?
- Can you choose a media product (film, magazine, news story, music video, game, etc) and apply this theory?

Task 2 - Go to <https://www.essentialmediatheory.com>

Go to the tab 'Language' at the top and choose the theory you are studying. Read the information on this page and add more advanced notes to your mind map.

Task 3 - Open and complete at least one of the posters/worksheets on the website above.