

Transition Subject Tasks



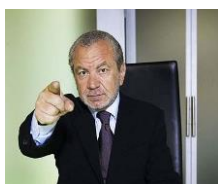
Subject: Business

Course: A Level

Exam Board: EdExcel

Tasks below are to be completed before September 2020

1. Improve your theory knowledge and understanding about the wider business world. You should create a way of presenting Business News or Facts you discover in our Business research. This could be a weekly log or display of information.
 - a. Watch the news on a daily basis (e.g. BBC News)
 - b. Follow a quality news source two to three times a week - like the Independent, The Times, The Guardian etc
 - c. Watch relevant current affairs programmes - Question Time, The Money programme, Newsnight, Dispatches, Trevor McDonald, Dragons Den and The Apprentice
2. Look for TV programs Business link. The recent BBC series – Inside the Factory was an excellent example of this. Other shows include: Question Time, The Money programme, Newsnight, Dispatches, Trevor McDonald, Dragons Den and The Apprentice
3. Entrepreneur Investigations - We would like you to fill a scrap book with relevant articles about business entrepreneurs (examples include: Sir Richard Branson, Sir John Harvey Jones and Peter Jones). Highlight the relevant issues in the articles and identify the different characteristics of these entrepreneurs. Examples of the sort of thing you could include:
 - How they became entrepreneurs
 - How you think their characteristics may have made them successful.
 - Background information – What are they famous for?



4. Prepare a presentation on ONE of the following businesses: Body Shop; Boots; Marks & Spencer; Tesco; Toyota; McDonalds; Coca Cola; Apple; British Airways; Nike; Shell. The presentation will need to cover the following areas (and must be no longer than 5 minutes in length):
 - An introduction into how the company is organised
 - Mission statement
 - Main product or service
 - Current share price
 - Impact of external factors on the company eg interest rates
 - Current marketing strategies

- Last reported financial performance (sales/profit figures)
- Main competitors Include speaker notes on your presentation, and only the key information on your presentation slides (as you shouldn't want to be reading word for word what you have on your presentation slides)

Explain how you have gathered this information – where did you look on the websites, what other sources did you use etc? Produce a glossary of the key terms used (this is like a dictionary of the key business terms that you have used) Produce a bibliography – list your sources of information (names of websites/text books/newspapers etc). What sections of text books/websites were used? I am looking for a range of sources. Create a detailed hand-out that can be given to other students in your class. Your hand-out should include key information about your chosen business. Also include at least one task that other students can complete based on the information that you have given.

What should you hand in?

- A copy of your presentation/with speaker notes
- A copy of the student hand-out sheet
- The glossary of key terms
- Bibliography

TIPS

Use the business website eg www.marksandspencer.com

- Look for links that contain key words: corporate, financial information, the company, about us, student information
- Use the local libraries
- Use national newspapers
- Use text books for glossaries
- Don't just rely on Google for everything
- Be selective about the information you download – very often a couple of sentences can provide the answer for the whole area – for example, mission statement

5. Please log on to twitter if you do not already use this form of social media. Search for HGHSBusiness and keep up-to-date with all the current business news, exam tips, department news, resources and lots of help and advice for our students.

If you want to send us a tweet to let us know your Business news!



PLEASE Note – If you have NOT studied Business at GCSE/BTEC in Key Stage 4 please contact us via email for additional activities and support prior to starting our course.

g.street@hazelgrovehigh.co.uk
d.bradbury@hazelgrovehigh.co.uk