

## Business Studies AS/A2 (AQA)

Business Studies will introduce you to the challenges and issues of starting a business, including financial planning. The course then explores the key internal functions of a business and how the management of these functions can assist in improving the performance of the business. Finally the course considers the effects that external factors may have on larger businesses and managing change. This course is designed to:

- Enable you to focus on the dynamic nature of the contemporary business world
- Provide opportunities for research into topical business issues
- Offer opportunities for the development and application of a full range of academic skills

### Main features of the course:

#### The AS specification has 2 units:

Unit 1: Planning and Financing a Business - Starting a Business and Financial Planning

Unit 2: Managing a Business - People, Operations Management, Finance, Marketing and Competition

#### The A2 specification has 2 units:

Unit 3: Strategies for Success – Financial, Marketing, Operations and HR

Unit 4: The Business Environment and Change - External Influences, Leadership, Corporate Culture, Ethics and Managing Change

### How is the course assessed?

#### AS

Unit 1: Examination in June. Written paper - 1 hour 15 minutes  
60 marks

Weighting: 40% of AS mark/20% of total A level mark

Unit 2: Examination in June. Written paper - 1 hour 30 minutes  
80 marks

Weighting: 60% of AS mark/30% of total A level mark

#### A2

Unit 3: Examination in June. Written paper - 1 hour 45minutes  
80 marks

Weighting: 25% of total A level mark

Unit 4: Examination in June. Written paper - 1 hour 45 minutes  
80 marks

Weighting: 25% of total A level mark

### Progression

Most students progress on to university to study a degree in Business or Economics. The course also prepares students for a management role in employment or with the skills to start their own business.